# Pitchandikulam Art Collective

### METIER AND MEDIA OF WILDLIFE ART OF PITCHANDIKULAM

The experiments at Pitchandikulam in Auroville International Township carry on the tradition of 'true wildlife art' where naturalism and exactitude are the catchwords. Pitchandikulam has to a large extent concentrated on outdoor wildlife art, but nowadays some of the artists are turning towards a more studiobased and scientific culture (but these are only in the preliminary phase). Among the outdoor media experimented with are painting on Kadapa stone slabs, painting on granite stone slabs, painting on boulders, carving and painting on granite pillars, scaled up and life sized ferro-cement sculptures, cast iron and mosaic. Pitchandikulam was established in 1973 and since then it has been experimenting with imagery to sensitize people to the need to conserve native biodiversity, especially the coastal forests, popularily referred to as the Tropical Dry Evergreen Forest (TDEF for short) and its denizens. It continually tries to represent and share its experiences of wildlife through imagery, and with the availability of a variety of different media to choose from, everyone can express their interpretation in a personal way. Wildlife art seeks not only to generate an appreciation of the enthusiasm for the natural world, but also advance the interest, education and concern of the public in the conservation of wildlife.

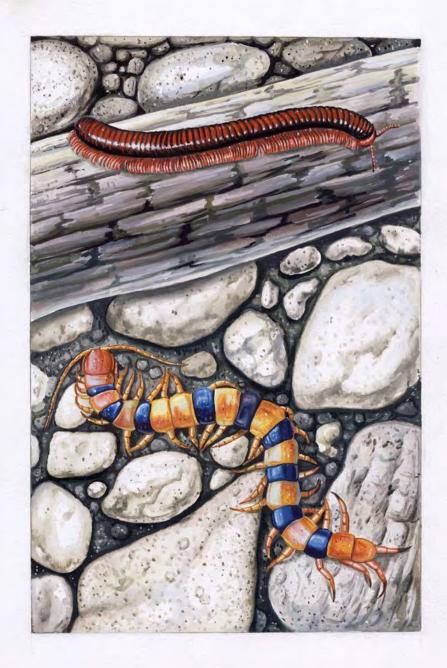
#### **MEDIA**

#### KADAPPA SLAB PAINTING

Kadapa stone, also known as Cuddapah stone (from the original Telugu, Gadapa) and Kadapa Black or Madras Black (the latter two trade names), is basically a black limestone intruding into other rocks (quadrites, dolmites and shale). While the pure black rock slabs are polished and used in interiors, the impure slabs which contain other rock types show a variety of colours and textures in the unpolished form. It is these unpolished stone slabs that are used in painting. The challenge of painting on stone is to use the natural colours and textures to advantage. This demands clear cut composition of the theme to be portrayed and minimal painting of backgrounds. In fact, the crux lies in the background painting (or degree of lack of it) as backgrounds should enhance the natural colours and textures, not suppress them



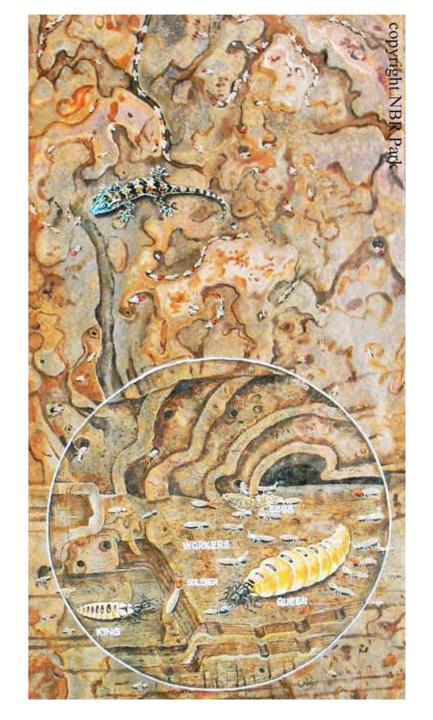


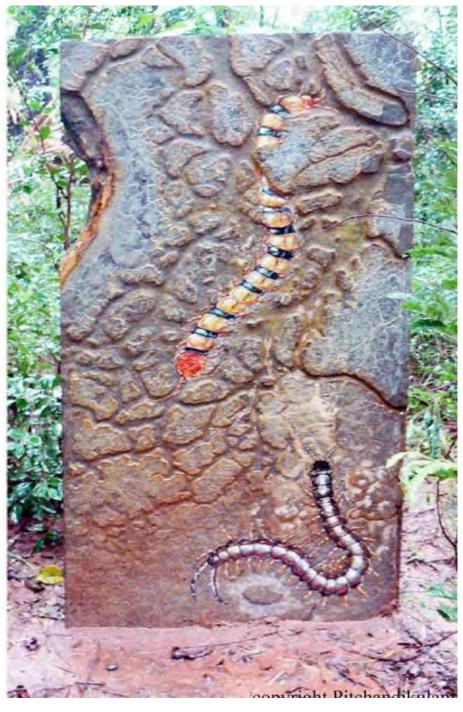












#### **GRANITE SLAB PAINTING**

Kadapa stone rarely exceeds a size of 7ft x 2ft, which means that approximately only 5ft is seen above ground (it is necessary to bury at least 2ft below ground for the stone to be stable). If dramatic compositions are necessary, it is advisable to paint on granite slabs which can be procured in any size. We have found that groupings of four to six stone slabs make effective confluent displays, especially if they have to be viewed from a distance. The only drawback of granite slabs is that they do not show the mixture of colours or texture of Kadapa stone, have a relatively rougher surface which cannot incorporate detail and, if they are large, may be difficult to move around and install without the use of heavy machinery.

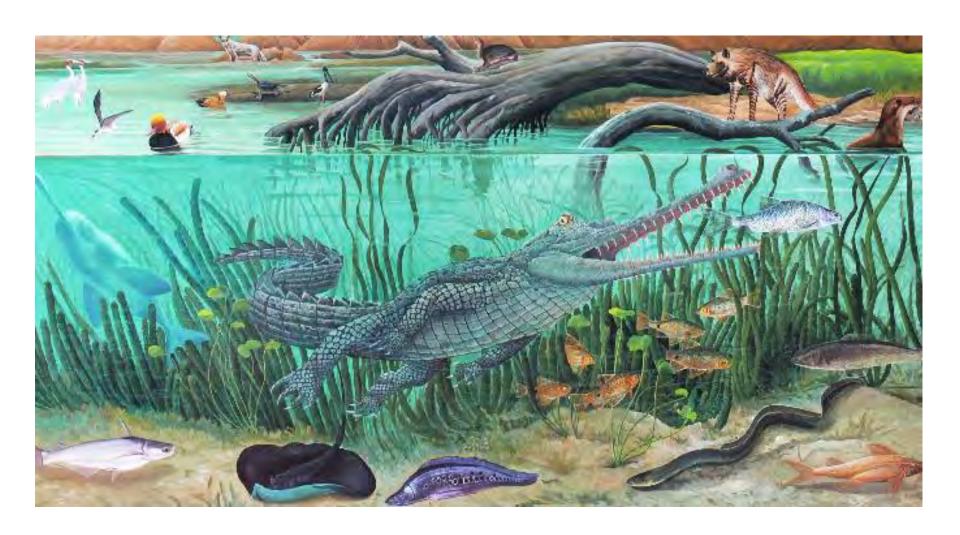






#### **WOOD PAINTING**

Painting on wood has the advantage of depicting fine details of the creatures portrayed since there is a relatively smooth surface on which to paint. But it takes more time to execute than stone slabs since the entire board has to be painted over and detail incorporated.









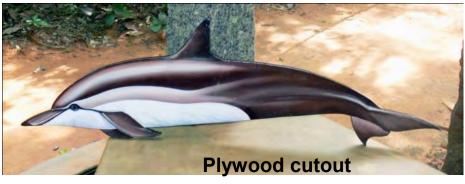






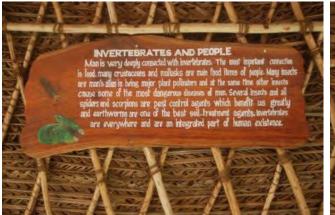






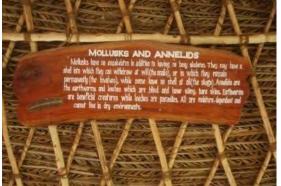




























**Directional Signage** 

#### **MURALS**

If both large dramatic images and heavy textual information is to be portrayed, it is effective to use wide vertical or wall surfaces for painting. Since too much detail cannot be incorporated these paintings should be viewed from a distance.











## CARVING ON GRANITE BOULDERS

The onus here is to use the shape of the stone to form the natural contours of the animal.

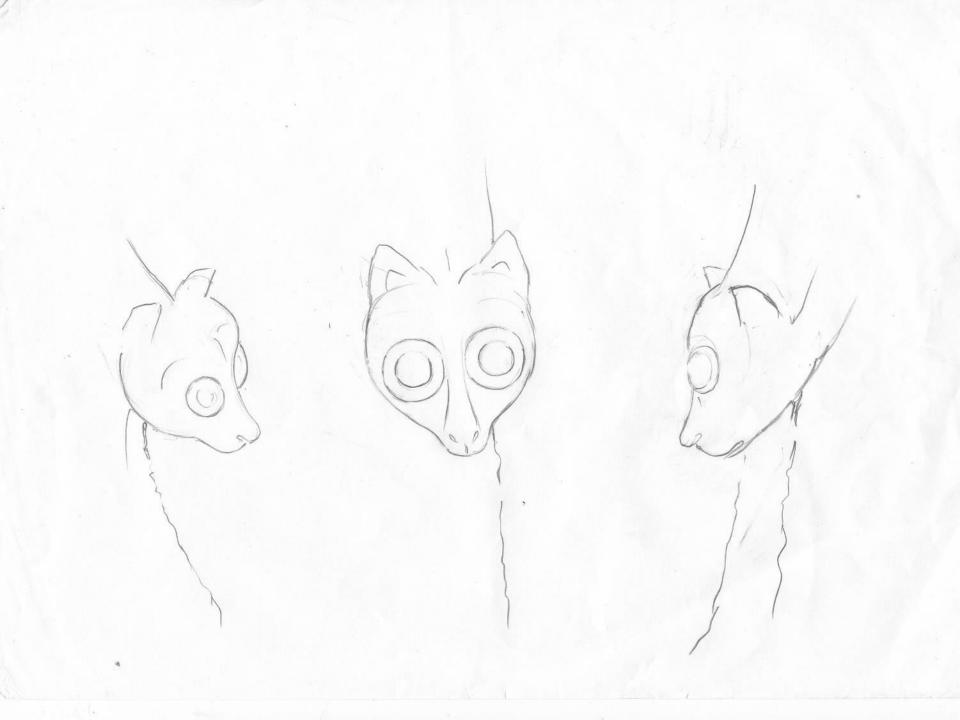


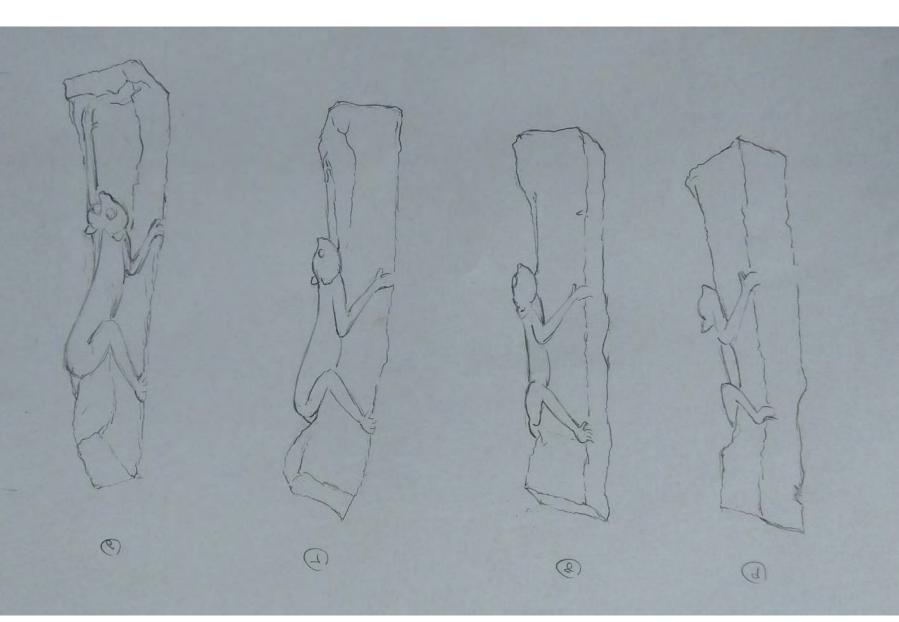
#### STONE SCULPTURE

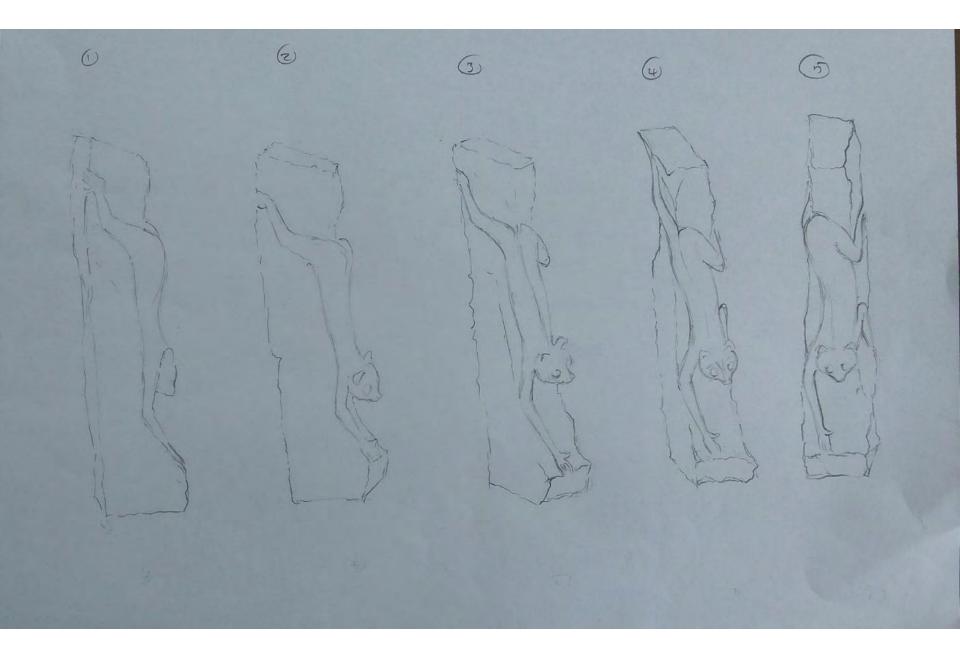
Unlike the puristic stone carvings, the art forms produced so far have combined carving with painting to bring out form, texture and natural colours of the creatures depicted. Carvings on boulders and granite pillars have been produced as art forms in their own right or combined with other media to suit a purpose (for example, granite pillars combined with painted wooden planks were found most suitable for directional signage).

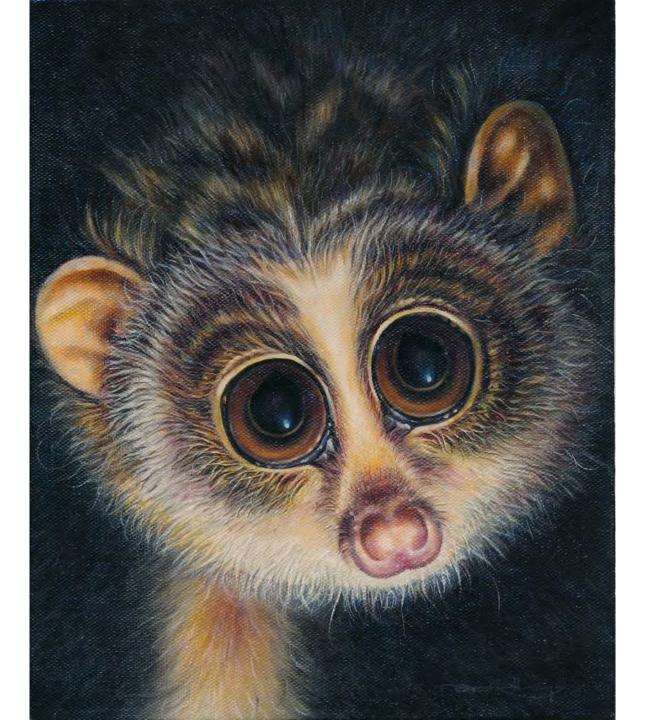




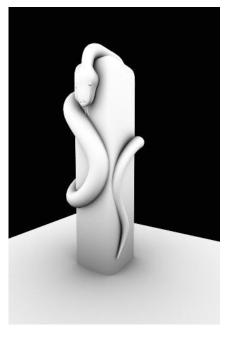


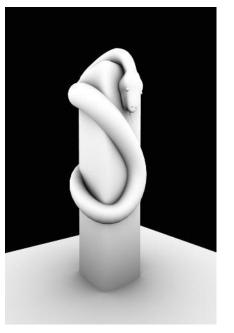




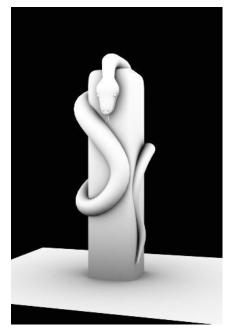












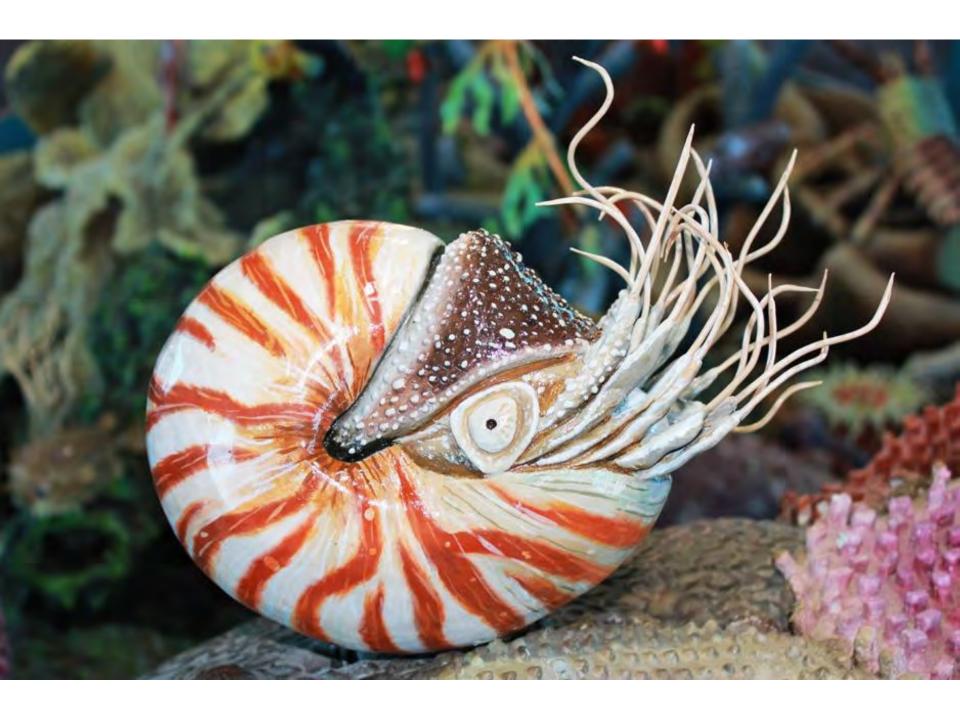


# FERRO CEMENT SCULPTURE

Scaled up versions of animals were found to be eye catching and popular. The onus here is strength and durability since most, if not all, sculptures were designed to occupy spaces where they are accessible to the public. Life sized models too have been produced by us and these occupy protected or supervised spaces as vandalism is an all too familiar phenomenon in any place where visitor recreation is also a feature.













### **Buildup of Ferro cement sculpture**



































## **MOSAIC**

Wildlife art is a forum of imagery that will hold one's interest and validate the passion for wildlife but occasionally it has a tendency to push us out of our comfort zone. One such medium that borders on the abstract is mosaic. But unlike the majority of mosaics depicting animals the experiments here have a strong element of realism particularly where form, proportion and colour are concerned. The advantage of mosaic over painting is that it is permanent, though detail cannot be incorporated. Nevertheless, such semi-abstract visual solutions can be useful in conveying graphic information.















Mosaic



**Mosaic on cement blocks** 





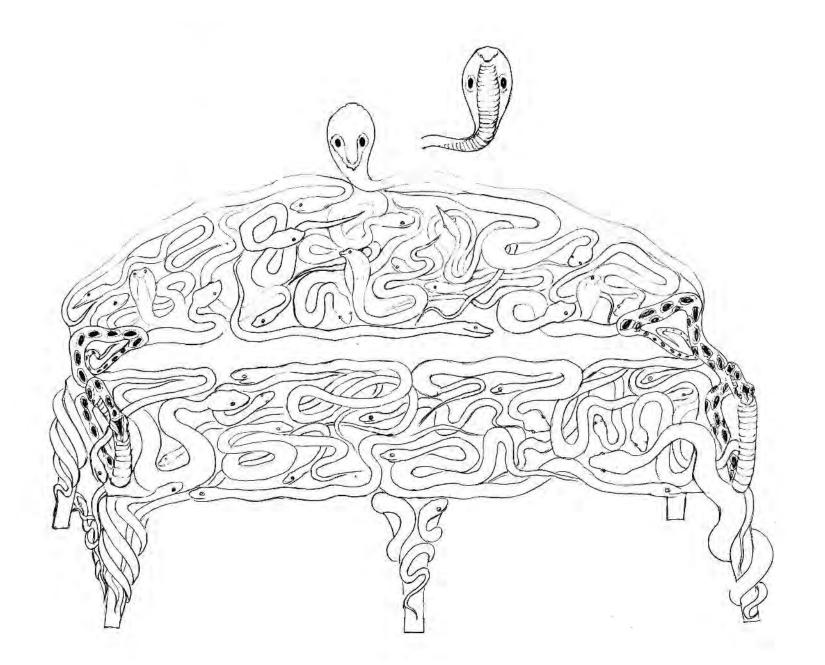
### **CAST IRON BENCH**

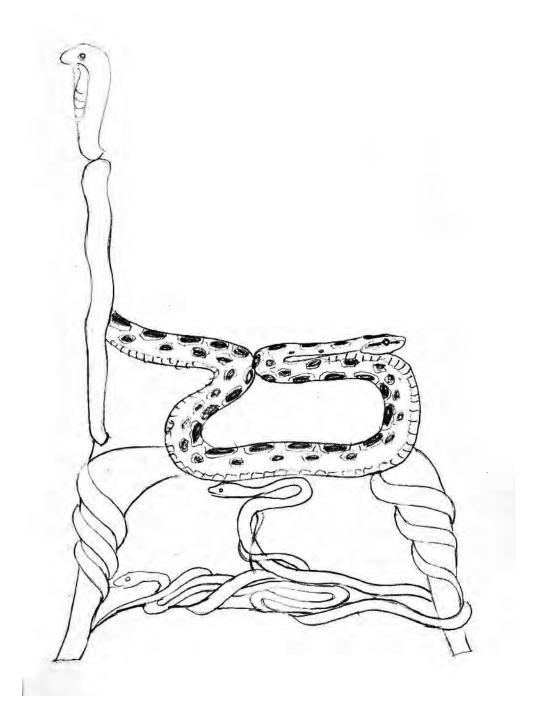
Lethaby mentions that in art "there is a certain mysterious appeal in iron. Iron stands for strength, simplicity, even severity, and, on its sinister side, for cruelty and terror". The experiments in Pitchandikulam have been limited to date, but it was found that the above comments were quite true concerning strong forms and severity, especially where the so called 'mysterious and sinister' creatures like snakes were concerned.





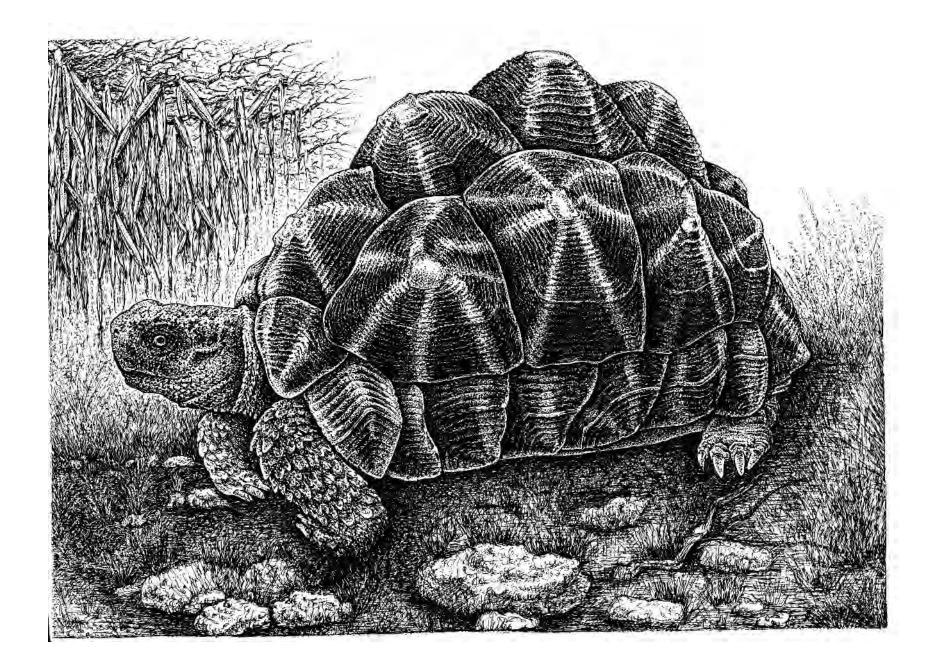






### PEN AND INK DRAWING

Illustration for books and posters is one of the specialties of some artists in Pitchandikulam who essentially rely on pointillism, with a trace of hatching and cross hatching (if the design requires it), to manifest outputs.



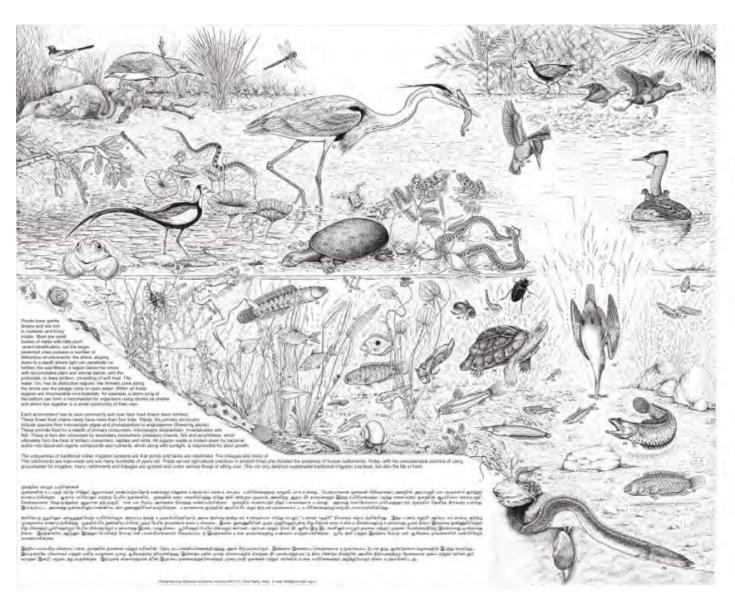






### **POSTER ART**

It is said that a picture speaks a thousand words, and though photography can capture a moment, art can share an entire experience and is a unique way of seeing and sharing the world (<www. Bbcwildlifemagazine.com/artist2009.esp>). Poster art, perforce being visually striking and designed to attract attention, was found to be one of the best tools for conservation education. The genre of poster art produced was a combination of research poster and classroom poster as the need was to produce a simple 'one image' format that could sensitise people to the biotic wealth of the region as well as be scientifically accurate. Poster art from the time of Toulouse-Lautrec and Cheret had depended on colour but black and white images were also used – for example, the poster publicizing the Exposition Universelle of 1905 at Liege. Both colour and black and white (ink) have been experimented with and the outputs found quite satisfactory.



#### POND LIFE குளந்திலுள்ள உயிரிணங்கள்

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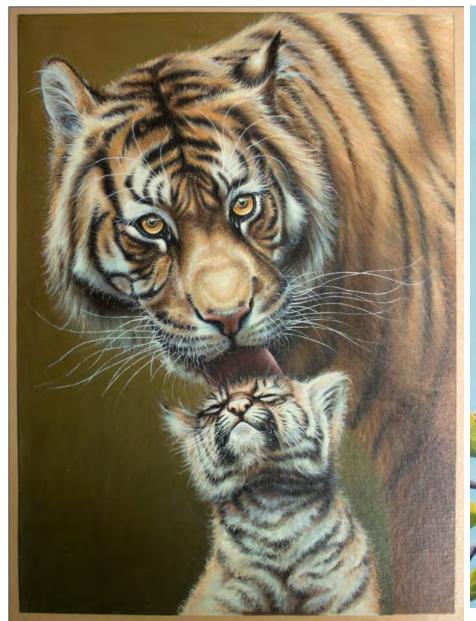
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## **OIL ON CANVAS**

Over the years Pitchandikulam has principally concentrated on outdoor art, but of late some artists in Pitchandikulam have begun putting together a collection of paintings for indoor spaces and exhibitions. We wish to state that the efforts shown here are preliminary — basically studies, but in detail, to test our own capabilities and willingness to confirm to studio / exhibition norms. These will be upgraded and combined, with other elements and with inputs from the design team and subject specialists, until a holistically comprehensive set of panels are finally manifested.







## **BRONZE**

This, being the most popular metal used for 'cast metal' sculpture, could not be ignored and Pitchandikulam has also started experiments in this media. The method used is the ancient 'lost wax' method which was used in ancient India for making sculptures of various human and animal figurines, especially with a religious connotation. In this medhod, a model is made of wax, covered with a special type of clay and heated so that the clay melts and runs out of a hole specially left for that purpose, leaving an empty core. Molten metal is then poured into the empty space, left to cool and the clay shell broken to reveal the basic form. Fine detail is added using more molten metal and a series of tools to give the final finished product.









# INDUSTRIAL PLASTICINE OR CLAY

Clay is the most favoured media of sculptors concentrating on 'add on' techniques because this can give a refined and true to life look than any other three dimensional media. Pitchandikulam has begun experimenting in the modern derivative of this media and the preliminary results found very satisfactory.







## **PROJECTS**

#### ADYAR ECO- PARK, CHENNAI, TAMIL NADU

This was a prestigious Government of Tamil Nadu undertaking which principally focused on wetland restoration. As education was envisaged to play a crucial role in the process, educative signage, models, etc were commissioned and developed. The total bill of quantity budget for these artworks alone exceeded Rs 1.9 crore and this has remained our largest undertaking to date.



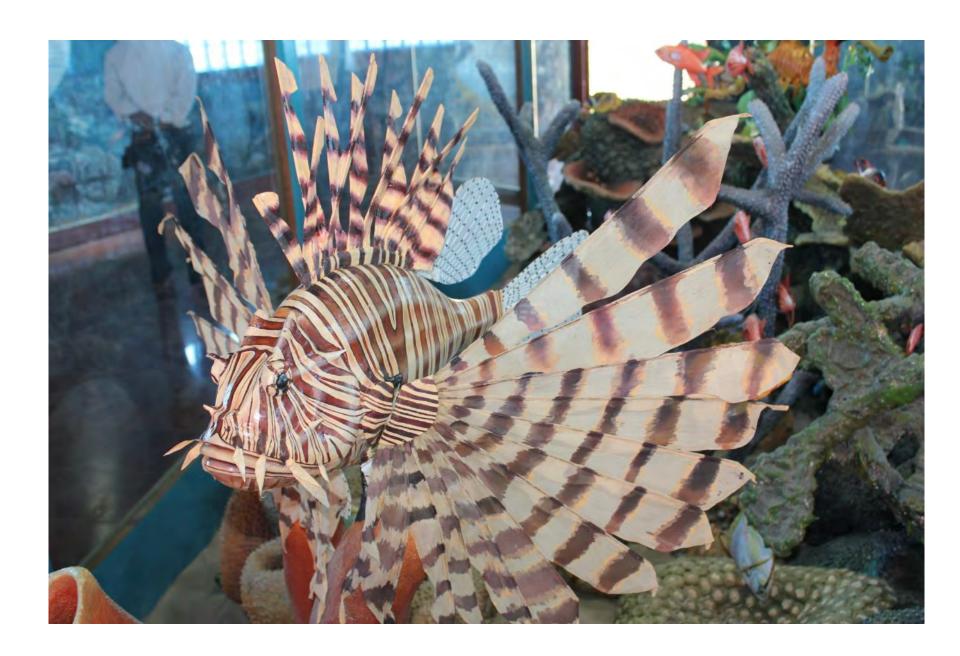


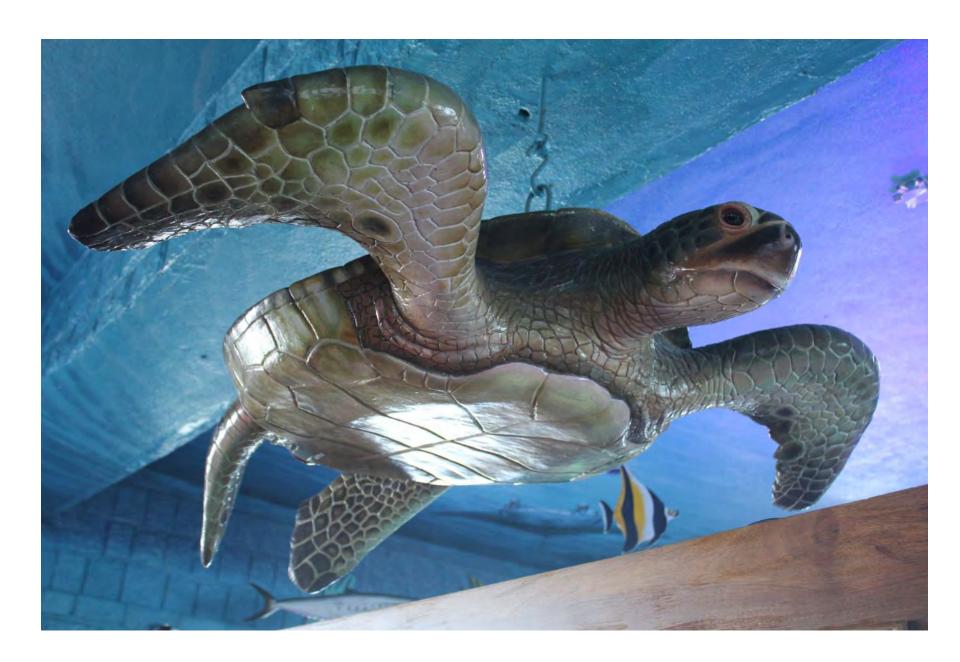


#### MARINE INTERPRETATION CENTRE, KUNDAKAL (NEAR RAMESWARAM)

This was a joint UNDP and Gulf of Mannar Biosphere Reserve Trust (GoMBRT) undertaking. The concept was essentially that when one entered the building the atmosphere should be almost as if one was underwater. The highlight of the whole exercise was a three dimensional 18 ft x 9 ft model of a coral reef with hundreds of associated life forms.











# WIPRO TECHNOLOGIES ELECTRONIC CITY BANGALORE

It was heartening to collaborate with ATREE on this project which was essentially to enhance landscape features of a butterfly garden with art as well as to sensitize people about butterfly life. This involved confluent paintings on large granite slabs and stone sculpture.





### SNAKE PARK CHENNAI

This project involved the creation of life sized models of various snakes and lizards.



## TOLL PLAZAS ALONG THE ECR FROM CHENNAI TO PONDICHERRY

Eye catching paintings of local wildlife on Kadappa stone were erected at both tool gates between Chennai and Puducherry. Some of the paintings have been reduced to a sorry state since they have not been repainted since they were erected 9 years ago. There is a point we would like to make: if artworks are left out in direct sunlight the colours will fade and repainting will have to be undertaken every three years or so.





# NILGIRI BIOSPHERE RESERVE PARK, ANAIKATTI (NEAR COIMBATORE)

This is an eco-park that is visited by many tourists and school groups. Sensitizing them to wildlife is an essential part and in this context some paintings and models were developed which enhanced both conservation education and recreation.



## GASS FOREST MUSEUM, COIMBATORE

This is one of the oldest museums in the country. The job was to refurbish the museum and give it a more aesthetic look without compromising the collections already existing in the museum. The work needed quite a bit of ingenuity and involved creation of life size sculptures of large animals, interpretative signage, indoor landscaping, refurbishing of antique furniture and models, and the cleaning and remounting of the hundreds of animal trophies and skins contained in the collection. The highlight of the exhibition space is a three dimensional diorama approximately 25m x 3m depicting a rocky forest landscape replete with sculptures of a Tiger, a family of Lion-tailed Macaques, an Indian Python swallowing a Spotted Deer, a King Cobra, Ficus Tree and innumerable other minor items. Even the stuffed Gaur presented by the Maharaja of Mysore and a few other fully stuffed specimens were used to give a realistic feel to the exhibit.





#### SNAKE INTERPRETATION CENTRE, DEPARTMENT OF FORESTS AND WILDLIFE, PUDUCHERRY

This involved showcasing the four common venomous snakes of peninsular India (Spectacled Cobra, Indian Krait, Russell's Viper and Saw-scaled Viper) and their mimics for the education of the general public.

It involved life sized sculptures of nine snakes for an outdoor public space in addition to interpretative signage







### CHETPET ECO PARK

This was a project initiated by the Fisheries Department and PFC was contracted to create both the Master Plan as well as sculptures.





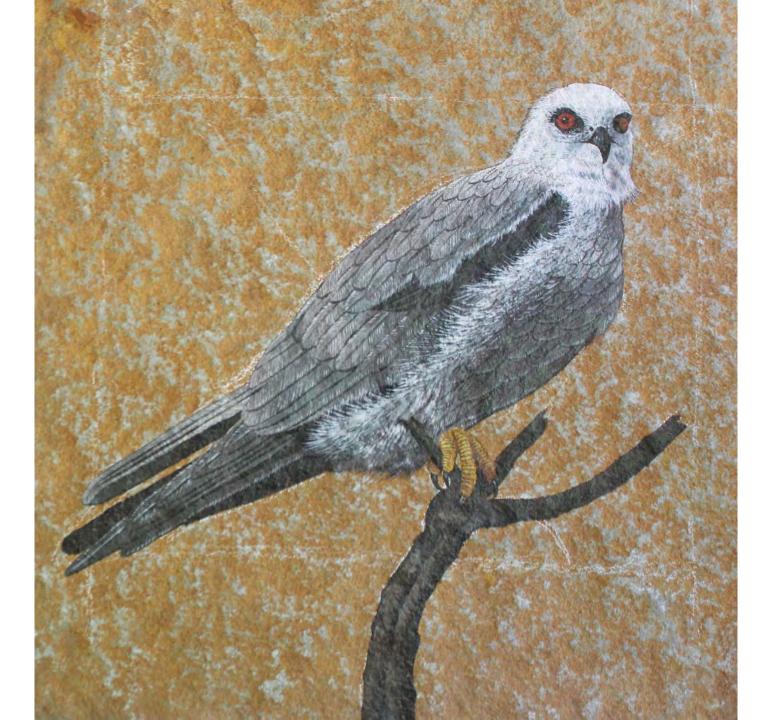




### K RESORTS EAST COAST ROAD













# PICHAVARAM MANGROVE INTERPRETATION CENTRE

An undertaking under the Tamil Nadu Forest Department. It involved a small building with interpretative signage, models and a replication of a mangrove ecosystem. A brochure was also designed and printed.









### DJ ACADEMY COIMBATORE









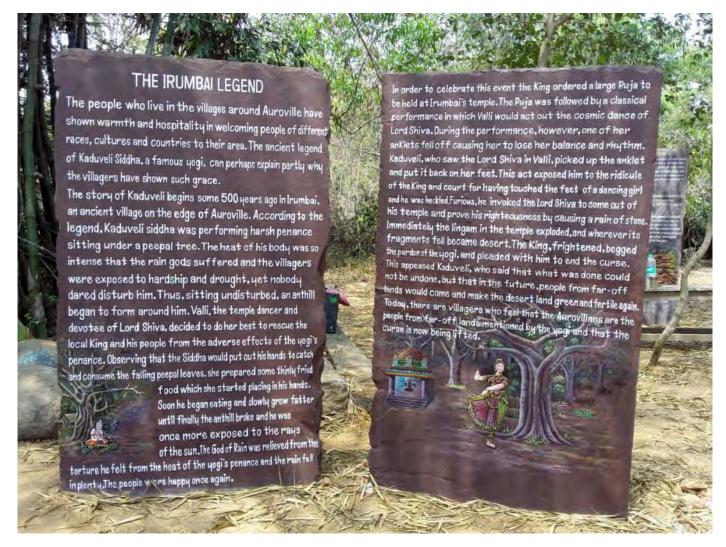
## GOOD EARTH BANGALORE

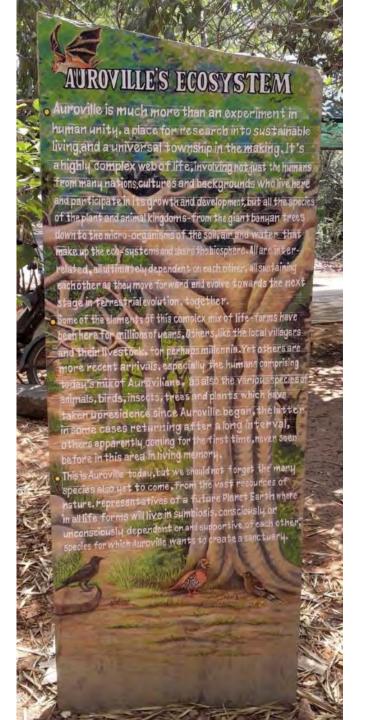






# VISITORS' CENTRE AUROVILLE





### THE GREENING OF AWASTELAND

Two hundred years ago Auroville and its environs was covered in forests and there is evidence that there were tigers and elephants. In 1825 British, and later French, policies promoted deforestation: plots of land were awarded to people to clear and farm as wood was needed to build cities and for exportation. Much of the cleared land was later left to erode and in less than two hundred years a rich forest was turned into an expanse of baked earth scarred with gullies and ravines.



Rusty-spotted Cat Aspecies of wild cat discovered in 1831 from the region and documented here again in 2016 after a gap of 185 years

In the late 60's and early 70's the pioneers of Auroville gained a foothold on this damaged land. They had no choice: they planted and they dug, an uncomplicated approach which was refined over the years and which has made Auroville what it is today, a land of pleasant and verdant green. At the beginning young seedlings had to be protected from grazing livestock and raised bunds and check dams were created to help retain the topsoil and prevent monsoon rains from washing it away into the sea.



Upon entering Auroville todag one can only get a vague idea of what the land used to look like. The trees, cool air and rich biodiversity are testament to the fact that over two million trees have been planted since 1968 setting in motion natural self regeneration.

# MS SWAMINATHAN RESEARCH FOUNDATION VEDRANYAM





**தாவரங்கள்** 



### **MINOR PROJECTS**

These principally involved painting on Kadapa stone slabs / marine plywood

Anna Nagar Park, Chennai

Marina Beach, Chennai (these have been removed)

Otteri Park, Chennai

Crocodile Bank, Vadanemmeli (near Mammalapuram)

Visitors' Centre, Auroville

Botanical Garden, Auroville

Children's Park, Puducherry

Wild Orchid Resorts, Yercaud

Snake Interpretation, Puducherry Forest Dept.

And many private commissions

### **Working at Art Department**











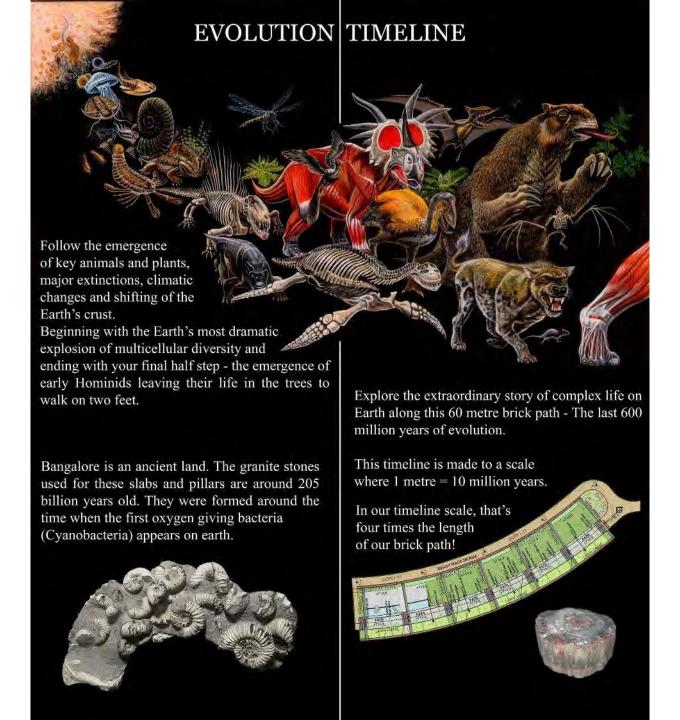




### **ONGOING PROJECT**

Toyota Kirloskar Motors, Bidadi, Mysore – Bangalore Highway

This is a major project for a 25 acre eco zone on the Toyota Kirloskar Motors campus. PFC has undertaken the artworks for the park.



#### FICUS SPECIES AND THEIR BIODIVERSITY

















### **THANK YOU**